

**University of Iowa
July 12 - 13, 2017
Pappajohn Business Building
21 E. Market St. Iowa City, IA 52242**

Day 1 Agenda: Wednesday, July 12

- 12:00pm **Welcome Lunch:** Introduction and Networking
- 1:00pm **Welcome from Iowa Hosts & Opening Remarks**
David Hensley, Executive Director, John Pappajohn Entrepreneurial Center
Dean Alec Scranton, College of Engineering
- 1:10pm **GOALS for MEEN, Objectives of the Conference & Overview of Agenda:**
Andrew Singer and Jed Taylor, Technology Entrepreneur Center, University of Illinois at Urbana-Champaign
- 1:20pm **Group Introductions:** (1-2 minute introduction from each person in the room)
- 1:45pm **Introduce Topics from 2016 MEEN & Update on MEEN Branding Initiative**
Stephanie Larson, Technology Entrepreneur Center, University of Illinois at Urbana-Champaign
- 2:00pm **I-Corps 101; Sites vs Nodes; Update I-Corps Midwest Node and working together; Technology and Market Assessment modules**
Jonathan Fay, University of Michigan
Jed Taylor, University of Illinois at Urbana-Champaign
Matthew Lynall, Purdue University
- 3:00pm *Break*
- 3:15pm Bus departure to Research Park (discussion on the bus “What are your top challenges?”)
- 4:00pm National Advanced Driving Simulator (NADS) Tour
 - Half the group tours, the other networks with research park businesses
- 5:15pm Head back to UI Campus
- 5:30-7:30pm **Dinner** on Pappajohn Business Building Patio: BBQ hosted by John Pappajohn Entrepreneurial Center (Selection of Top Challenges & Further discussion & Networking)
 - After Hours Networking (Optional)
 - Clinton Street Social Club, 18½ S Clinton St, open until 10pm
 - Pullman, 17 S Dubuque St, open until 12am
 - Micky’s, 11 S Dubuque St, open until 2am

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Day 2 Agenda: Thursday, July 13

8:30am Continental Breakfast

9:00am **Small Group Discussions**

Groups organize discussions from previous evening to present to the group

9:15am **Large Group Report Outs: Discussion of Top Challenges**

Groups each report to large group

10am **Best Practice Discussions (10 minute presentation & 10 minute Q&A)**

- 10am: Why scientists (& engineering faculty) aren't interested in becoming entrepreneurs
Rhonda Reger, University of Missouri, Columbia
- 10:20am: Pilot Program in Tech Intrapreneurship
Kirk Froggatt, University of Minnesota
- 10:40am: Use of University IP in the classroom (2-5 min ea & 10 min Q&A to all)
 - *Northwestern: NUvention, Mark Werwath*
 - *University of Iowa: Iowa Medical Innovation Group (IMIG), David Hensley*
 - *University of MN: Medical Industry Leadership Institute (MILI), Carla Pavone*
- 11:10am: Statewide expansion of I-Corps program to community entrepreneurs
Lynn Allendorf, University of Iowa

11:30am **Tour of Student Incubator (optional), 322 N. Clinton Street**

Bedell Entrepreneurial Learning Lab, 10,000 square foot student incubator

12:00pm **Networking Lunch with Mandela Washington Fellows**

Remarks: Dean Sarah Gardial, Tippie College of Business

The Mandela Washington Fellowship for Young African Leaders, begun in 2014, is the flagship program of the Young African Leaders Initiative (YALI) that empowers young people through academic coursework, leadership training, and networking. <https://yali.state.gov/washington-fellowship/>

1:00pm **Closing Remarks, Next Steps for MEEN, Host for 2018 Conference?**

1:30pm Adjourn – Safe Travels!

1:45pm **Optional Tour of University of Iowa Campus**