FOR IMMEDIATE RELEASE

University of Illinois Launches New Online Instructional Design Certificate

CHAMPAIGN, IL, March 16—Learners can become an instructional designer by taking a four-month MasterTrack™ Certificate training program offered on the Coursera platform by the College of Education at the University of Illinois at Urbana-Champaign.

The Instructional Design MasterTrack™ Certificate, which consists of a Training System Design course and a Learning Technologies course, costs $2,316 and launches on October 22, 2018, although students who are admitted into the program can access the self-paced content at any time.

“This is a great way for learners—even those with no prior experience in instructional design—to gain the type of in-demand skills they need to launch or enhance a successful instructional design career,” says Denice Ward Hood, teaching associate professor and director of online programs for the College of Education at the University of Illinois. “Instructional design is a growing field, and this online program is a perfect entryway into the marketplace.”

People who take the two courses will learn to solve real-world educational challenges and integrate technology with today’s learning environments.

“They will learn strategies for using cutting-edge technologies to design engaging and meaningful learning activities,” Hood says. “They’ll be able to implement instructional design projects from ideation to completion. They’ll also understand how to make data-informed decisions to improve existing learning programs.”

In addition, Hood says, students who complete the MasterTrack™ Certificate can apply to one of the College’s online master degree programs and, if accepted, transfer credits from the certificate into the online EdM in the Department of Education Policy, Organization & Leadership degree.

To learn more information about the program or to apply for it, go to: https://www.coursera.org/mastertrack/instructional-design-illinois.

The University of Illinois is one of the 30 most powerful university brands in the world, according to Times Higher Education. The Wall Street Journal says Illinois is among corporate recruiters’ top five places to recruit talent. BusinessWeek ranks Illinois as the nation’s #3 school for return on investment from a graduate degree.

###

Contact: Gina Manola, Director of Marketing and Communications
College of Education University of Illinois
Phone: 217.300.5939
Email: gmanola@illinois.edu
Related links: https://education.illinois.edu