Love how you work.
Observations & Insights

The world is an increasingly complex and competitive place where productivity and innovation are vital. Succeeding in this world, requires that people - everywhere - must work more collaboratively.

Observation: Meetings are often led by one person at a time.
Insight: People need a solution which encourages wider participation during meetings.

Observation: Most technology switching is awkward, resulting in loss of time and user frustration.
Insight: People need seamless technology.

Observation: People are working in small groups more often.
Insight: Companies need more collaborative spaces - without increasing conference rooms or using additional m².

Collaboration. Reshaped.

We are living and working in a networked world, and that has changed the very nature of work, as well as the way we work. Collaborative work is more important than ever, and so a networked world demands a connected workplace – one that is highly collaborative, and encourages everyone to participate.

A workplace that brings social and technology networks together in an effective, productive and comfortable way.

People today want:
- to participate at meetings
- to share information easily
- easy to use technology with seamless connections

That’s why we have introduced media:scape – a combination of furniture and technology that brings people, space and information together to help teams excel.

Why media:scape?
1. Seamless: it democratises meetings by allowing people to access and share their information, quickly and easily.
2. Smart: it’s a unique combination of furniture and easy to use technology.
3. Simple: it creates an instant meeting zone by itself, no need for conference rooms.
Collaboration. Reshaped.

media:scape is a unique solution answering the triple challenge companies face in making their workplaces work better - making teams more productive and creative, optimising m² of collaborative space and providing seamless and instant access to technology and information.

With media:scape, meetings are more “democratic” because everyone has an equal opportunity to engage and share their digital information with one another quickly and seamlessly. This new way of collaborating encourages a richer exchange and a unique meeting experience.

media:scape can create a meeting space, by itself, in an open or closed environment, thus reducing the need for redundant conference rooms. Thanks to its design, users can make better use of valuable m², meetings become lively and projects run more efficiently.

media:scape is proposed in 3 different versions: sitting, standing and lounge height answering the needs and culture of companies.

People

Participate equally at meetings.
Become more engaged and effective in local and distance collaboration.
Work more productively and comfortably.

media:scape

Information

Immediate and easy access to digital information or the web.
Share information with one another.

Space

More meetings; shorter but more efficient.
Better use of space: used in open and closed environments.

1. media well - houses the technology: power blocks, switcher and Personal User Control Key (PUCK).
2. One Totem can support up to two flat screen monitors.
3. The media:scape PUCK enables users to switch seamlessly to the information displayed on their own personal laptop to a monitor or projector.

Watch a video to see how it works.
media:scape with HD videoconferencing

media:scape with HD videoconferencing boosts collaboration across the table and across the globe - by transforming meeting rooms, connecting distributed teams, at any time, any place and sharing information seamlessly in dynamic new ways.

media:scape hosting high definition videoconferencing,

standing height large D-Shape table, combined with cobi draughtsman’s chairs.

Connect distributed teams

Foster strong working relationships and social networks for teams that thrive on interaction wherever they are.
Sitting height

media:scape is a solution that creates and defines a physical space in an open area or in a closed meeting space.

Teams can easily get together and access and share digital information. Wherever you sit at the media:scape table, you see and can be seen by all participants around the table. This face-to-face communication is often the only way of sharing tacit knowledge and opinions, that are rarely documented or available in any database.

The media:scape Totem can host one, or optional two screens and the table sizes vary to support a group of up to 8 people. Up to four outputs may be supported by the media:scape technology.

media:scape sitting height square table combined with cobi chairs and c:scape storage.

media:scape sitting height medium D-shape table combined with cobi chairs.
Standing height

Each individual has their own preferred posture, which can enhance their creativity and make them more productive during meetings. media:scape enables people to either sit or stand comfortably around the table and participate actively at a meeting. This encourages efficiency. Participants contribute more spontaneously, flow of information is seamless and speedy and as a result, meeting times can be reduced. The possibility of different top shapes also allows for more people to participate, avoiding the need for additional meeting space.

Depending on the top shape the media:scape table hosts one or two media wells, and consequently 1, 2 or 4 screens.
Lounge height

Over the last decade, collaborative work in small groups has increased significantly and meetings take place in more informal contexts. However, as of today media is not integrated in these solutions.

The soft seating range media:scape lounge was developed to feature innovative configurations in highly attractive finishes. It went a step further by integrating media into the furniture solution allowing people to project, share and access digital information even in informal settings. These allow people to move around, work in different postures and interact informally while enjoying access to media.

1. **Totem** provides support for monitor(s) without having to route cables through.
2. **Media well** houses power & power outlets, data ports, power button and PUCKs within convenient reach. Hinged covers conceal equipment when it’s not in use.
3. **Lounge seating** creates collaborative work settings designed to support small teams of four or more people.
4. **Canopy** transforms the level of privacy - creating an informal, semi-enclosed meeting experience.
5. **Ledge** invites participation and provides a work surface for a second row of tiered seating.

**media:scape lounge height with Totem and upholstered canopy.**

**media:scape lounge seating, ledge with writing tablet.**
How it works

We’ve all been there, sitting in the conference room, waiting for IT to arrive and get the technology up and running. On average technical issues cause people to lose anywhere between 5 and 10 minutes of working time out of every meeting.

With media:scape however teams can get up and running quickly and effortlessly.

1. **open**
   Users open the flap to retrieve a PUCK.

2. **connect**
   They connect the PUCK to the laptop and the white light on the PUCK turns on…

3. **share**
   … and they press one the icon on the PUCK to instantly share information. Icon and PUCK turn green: the laptop information is now on the shared screen.

The PUCK

Requires no software.
Connections are abundant and accessible.
It crosses computer platforms without intervention.
media:scape adapts to any company setting with ease.
Applications

Simple to plan

media:scape can be configured and reconfigured in a multitude of ways - in both open and enclosed collaborative spaces - using a few simple components. Choosing media:scape tables with attached Totems allow for the entire setting to be installed in hours, without needing to route cables through the building architecture. Alternatively, using media:scape tables without Totems allow media:scape to be integrated into a larger setting where wall-mounted monitors or overhead projectors are used.

Sitting version

Offset sitting-height table, 2 attached Totems, for max. 8 people with 8 PUCKs.

Capsule sitting-height table, attached Totem, for 4-6 people with 6 PUCKs.

Standing version

Large D-Shape table, attached Totem, for 4-6 people with 6 PUCKs.

Offset table, 2 attached Totems, for max. 8 people with 8 PUCKs.

Lounge version

Pear shape table, attached Totem, for 4-6 people with 4 PUCKs.

Small D-Shape table, attached Totem, for 3-5 people with 4 PUCKs.
Under the hood

media:scape table with attached Totem

1. **PUCK™** enables individuals to send information from their laptop (or similar device) to monitors or projectors that are visible to other meeting participants.
2. **Audio Cable** allows users to share presentations that include sound.
3. **Matrix Switcher** directs multiple signals to and from multiple devices.
4. **Monitor Extension Cable** connects the matrix switcher and breakout cable.
5. **Breakout Cables** split a single monitor cable into separate audio and video cables for monitors and an IR cable for Monitor Control Boxes.
6. **Monitor Control Box**, concealed behind the monitor, allows monitors to be automatically turned on and off from the matrix switcher.
7. **Monitors** attach to a media:scape Totem.

media:scape with HD videoconferencing

1. **Videoconferencing System Remote** controls your videoconference and video camera.
2. **Video Camera** captures meetings for videoconferences.
3. **Monitors** display information shared between remote collaborators through a videoconferencing system.
4. **CODEC** compresses and decompresses videoconferencing signals sent over the network between sites.

Table cabling

media:scape table in combination with projector attached to ceiling.

1. **PUCK™** (Personal User Control Key) plugs into the user’s laptop using a VGA connection and allows them to send their content to the display.
2. **Media well** stores PUCKs when not in use and provides power receptacles.
3. **Matrix Switcher**
4. **Monitor Extension Cable** available in long runs to reach monitors attached to wall or projector attached to ceiling.
5. **Breakout Cable**
   - 5.1. Infrared controls the ON and OFF signal to the projector
   - 5.2. Audio cable
   - 5.3. VGA cable
   - 5.4. Signal to Monitor Control Box controls the power supply of the projector.
6. **Monitor Control Box**
7. **Monitor** attached to wall / **Projector** attached to ceiling.
8. **Amplifier** for the VGA signal to compensate loss of signal strength due to long runs of cable.
9. **Power** to monitor Control Box to control wall-mounted monitor or ceiling-mounted projector.

media:scape table in combination with monitor attached to wall.

1. **Videoconferencing System Remote** controls your videoconference and video camera.
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Statement of line

**media:scape**

**Lounge height tables**

- Small D-Shaped with attached Totem
- Pear-Shaped with attached Totem
- Round

**Desk height tables**

- Square with or without attached Totem
- Rectangular with or without attached Totem
- Pear-Shaped Round with or without attached Totem
- D-Shaped with or without attached Totem
- Square with or without attached Totem
- Offset with attached Totem

**Stool-height tables**

- Square with or without attached Totem
- Rectangular with or without attached Totem
- D-Shaped with or without attached Totem
- Capsule with or without attached Totem
- Round
- Offset with attached Totems

**Electronics**

<table>
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<tr>
<th>Camera ledges</th>
<th>CODEC Cases</th>
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- Monitor Control Box
- Monitor extension cable 2m, 7,5m including amplifier
- Breakout cable
- Shroud-Mounted
- Totem-Mounted 50mm
- 125mm

**media:scape lounge**

**media:scape lounge seating (dimensions in mm)**

- Straight
- Straight Inverted
- Backless
- Corner (Left & Right)
- Reverse (Left & Right)
Finishes

Top

Melamine

Wood veneer

Column - Feet - Totem Frame - Dual Monitor Shroud

You require official certifications. We can deliver them.

Designed by Steelcase, media:scape is manufactured in Wisches (FR), Rosenheim (DE) and Grand Rapids (USA), by Steelcase, for the EMEA (Europe, Middle East and Africa) market.

To show continuous improvements, Steelcase communicates the environmental performance of its products through voluntary environmental labels and declarations.

PEFC. The wooden components are PEFC certified (Programme for the Endorsement of Forest Certification), ensuring that wood originates from sustainably managed forests.

E1. The particle boards comply with the "E1 standard" guaranteeing a low level of formaldehyde emissions.

Sustainability actions and results are annually communicated in the annual Steelcase Corporate Responsibility report. See on our website www.steelcase.com.